

Conference Management:

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The 2005 AAGE/NAGCAS/GCCA Conference Get Ready, Get Set: Careers For The New World Sydney, Australia: 27 – 30 November 2005

The conference will focus on people, technology and change issues in the international careers process.

This Prospectus outlines opportunities for companies to showcase their organisation.

Participation in the Sponsorship or Trade Exhibitor Program is an ideal opportunity to demonstrate your organisation's interest in and commitment to the development and recruitment of graduates. It is expected that approximately 250 national & international delegates will be attending including:

- university careers advisers,
- graduate recruitment personnel (medium and large scale organisations from the public and private sector),
- other parties to involved in the graduate employment process (professional associations, recruiters, software providers etc).

Benefits of conference participation include:

- direct access to your target market,
- the opportunity to profile your company and enhance your brand,
- achievement of a closer association with AAGE/NAGCAS/GCCA,
- prominent presence in the Conference Program.

Tripartite Conference of GCCA, NAGCAS and AAGE

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	– \$20,000 (+GST) – only one available
Gold Sponsors	– \$10,000 (+GST) – only three available
Silver Sponsors	– \$6,000 (+ GST)
Bronze Sponsor	– \$4,000 (+GST)

Platinum Sponsor - \$20,000 (+GST)

- Corporate logo on the Conference website with a hotlink to your Corporate website
- Corporate promotional video playing during afternoon tea on the first day and during morning and afternoon tea on the last day of the conference
- Take your company's name into the office of every conference delegate with your Corporate logo printed on conference satchels
- An opportunity to host/participate in a relevant session or event
- Corporate logo and a write-up (80 words) in the Conference Program
- Corporate logo to be promoted in other Conference publications in a sponsorship block format (subject to confirmation of the sponsorship prior to production of the publication)
- Placement of the Corporate banner in venue foyer
- Recognition and verbal acknowledgement of your organisation as platinum sponsor during the term of the conference and with logo on display on session screen and on banner.
- Three full conference registrations, including attendance at all social functions as included in the delegate registration package
- Premier seating at the VIP tables at social functions and the opportunity to present major awards at the conference dinner.
- Prime double-sized position booth space (approximately 6 x 6 instead of 3 x 3) at the conference Trade Exhibition (extra furniture and special equipment hire extra).
- Discounted rates for additional representatives (other than the three official conference attendees) to attend on the day of the Trade Exhibition.
- Marketing material distributed with the conference registration pack (item and size as agreed prior to the conference)

Gold Sponsor - \$10,000 (+GST) (only one of each organisation "type" accepted)

- Corporate logo on the Conference website with hotlink to Corporate website
- Corporate logo and write-up (80 words) in the Conference Program
- Corporate logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to production of the publication)
- An opportunity to participate in a relevant session or event
- Placement of Corporate banner in venue foyer (size to be confirmed)
- Recognition of your organisation during the term of the conference with logo on display on session screen and on banner.
- Two full conference registrations, including attendance at all social functions as included in the delegate registration package.
- Premier seating at the VIP tables at social functions
- Booth space at the Conference Trade Exhibit (extra furniture and special equipment hire extra)
- Discounted rates for additional representatives (other than the two official conference attendees) to attend on the day of the Conference Trade Exhibit
- Marketing material distributed with conference registration pack (maximum of five pages)

Silver Sponsor - \$6,000 (+GST)

- Corporate logo on the Conference website
- Corporate logo and write-up (50 words) in the Conference Program
- Corporate logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to production of publication)
- Placement of Corporate banner in venue foyer (size to be confirmed)
- Recognition of your organisation during the conference
- One full conference registration, including attendance at all social functions as included in the delegate registration package
- Booth space at the Conference Trade Exhibit (extra furniture and special equipment hire extra)
- Discounted rates for additional representatives (other than the official conference attendee) to attend on the day of the Conference Trade Exhibit
- Marketing material distributed with conference registration pack (maximum of three pages)

Bronze Sponsor - \$4,000 (+GST)

- Corporate logo and name in the Conference Program
- Corporate logo to be promoted in other Conference publications in a sponsorship block (subject to confirmation of sponsorship prior to production of publication)
- One full conference registration, including attendance at all social functions as included in the delegate registration package
- Booth space at the Conference Trade Exhibit (extra furniture and special equipment hire extra)
- Discounted rates for additional attendees to attend on the day of the Conference Trade Exhibit
- Marketing material distributed with conference registration pack (maximum of two pages)

OTHER OPPORTUNITIES

Platinum, Gold, Silver and Bronze sponsors are invited to create a sponsorship package to match the company's objectives. Opportunities exist for sponsoring a speaker, social event sponsorship, entertainment or luncheon. In-kind sponsorships are also welcome (for example, coffee mugs, bottled water, pens and notepads) but will be accepted at the discretion of the committee.

This conference could easily be our biggest graduate recruitment conference ever.

Don't miss your chance to be involved!



Tripartite Conference of GCCA, NAGCAS and AAGE

TRADE EXHIBITOR OPPORTUNITIES - \$1,200 (+ GST)

Showcase your organisation by participating in the Conference Trade Exhibition.

This Exhibition will be conducted from 12.30pm until 6 pm on the first day of the conference (Monday 28th November 2005) and will provide your organisation with the opportunity to interact with conference attendees during:

- the luncheon break
- the afternoon tea break (Note: afternoon tea will be served in the trade exhibition area)
- the evening Happy Hour/Wine Tasting, which will also be held in the trade exhibition area.

Trade Exhibitor registration provides you with:

- Trade display space (approximately 3 mt wide)
- Trade display table and two chairs.
- Your organisation's name displayed in your trade display space
- Your Corporate name and logo promoted in Conference publications in a Trade Exhibitor block (subject to confirmation of trade registration prior to production of publication)
- Attendance of two delegates from your organisation for the duration for the trade exhibition. Additional representatives can attend upon payment of a nominal fee to cover administrative and catering costs (Please note: trade exhibition registration does not include attendance at conference sessions)
- Marketing material can be distributed in the conference registration pack upon payment of an additional fee

The Committee reserves the right to alter these conditions if warranted due to changed circumstances and with prior notice to the exhibitor. The Committee will have final determination of any display content or arrangements in so far as it may affect the overall presentation and conduct of the exhibition

REGISTER YOUR INTEREST NOW!

To express your interest in becoming a conference sponsor or trade exhibitor complete the Industry registration form and return it by fax or email to the Conference Secretariat on 02 6161 4719 or email: culliver@webone.com.au Don't hesitate to call and discuss your requirements with the Conference Manager, Doreen Culliver - telephone 02 6288 3998, mobile 0408 883 998

A 25% payment on confirmation of booking will be required, with the balance to be forwarded by 14 October 2005.

NOTE: The Committee reserves the right to accept or decline sponsorships and other opportunities outlined in this document as they may deem necessary.